

TOPIC: Webinar on typical difficulties with digitalization in SMEs and possible solutions - 15th October 2024 | 1:00 PM to 2:30 PM

Typical difficulties with Industry 4.0 and digitalization in SMEs and possible solutions

Klaipeda University (KU) in cooperation with TH Wildau from Germany and the German-Baltic chamber of commerce carried out a common project on introduction and implementation of Industry 4.0 in SME.

Within this projects many interviews with SME have been done. An systematic analysis of this interviews gives an idea of the typical problems on digitalization within SMEs.

In the Webinar, the experts explain the fundamental problems of SMEs on digitalization and implementation of Industry 4.0 and discuss with the participants the possible solutions and strategies to deal with the difficulties.

The webinar is free of charge.

For a better planning and coordination, we kindly ask you to send us a short feedback mail that you are going to attend the webinar.

Event data

Titel: Typical difficulties with Industry 4.0 and digitalization in SMEs and possible solutions

Date: Tuesday, 15th of October 2024

Time: 1:00 PM to 2:30 PM

Link: <https://meet.goto.com/791056013>

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